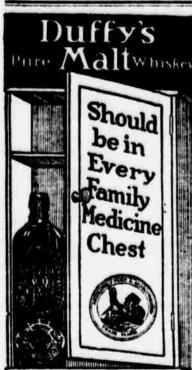
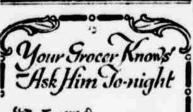
THE NEW PLAYS

"Ziegfeld Follies" A Thing of Beauty.

BY CHARLES DARNTON

WITH an appraising eye, the eye with his latest "Follies," revealed last night at the New asterdam Theatre. After saying







SHRIMP

Large and firm and retaining all that delicious "fresh from the water" flavor, appeals to every economical housewife.

"Royal Scarlet" Shrimp can be served in a number of ways. For salads and as a garnisher in connection with lettuce or sheed tomatoes it is unequalled.

R. C. WILLIAMS & CO.

Founded in 1811. 105 was ra of successful merchandising



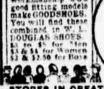
FUSSY, NERVOUS MEN, IRRITABLE WOMEN

Both Can Get rat and Become Pleasant and Agreeable.

It's Just a Matter of Alding Nutrition With Carnes' Alfairex and Then-

It's easy to try it and costs noth-ing if you're not satisfied with your purchase. Buy a dollar box of Carnes purchase. Buy a dollar box of Carnes Alfalfex, weigh yourself and begin taking. Soon you'll have more blood— and better blood—and then this in-creased and improved blood will decreased and improved blood will de-posit flesh on your skinny frame. Carnes' Alfalfex-certainly does satisfy and fatten thin people, for nobody wants their money back. It really does the work—and quickly too. Go now and get a box of any well-stocked druggist. All druggists are authorized to refund money if patron is not satis-fied.—Advt. ied.-Advt.





All lost or found articles advertised in The World's Information Bureau, Pulitzer Building Arcade, Fark Row; World's Uptown Office, northwest corner 195th St. and Broadway; World's Harlem Office, 185 West 125th St., and World's Brooklyn Office, 202 Washington St., Brooklyn, for 300 days fellowing the printing of the advertisement.

this, there is little left to say.

"Follies," marking this year of grace.
war and poor old, overworked Shakewho was a ridiculous Othello, only to In girls, costuming and scenery, the speare, may, honestly be called a die on his shuffling feet when it came thing of beauty. For that matter, its to a song that left him flat. This was beauty might easily shame the noonday sun, if anything of that sort ingly, and Bernard Granville worked hard, from time to time, especially in were good to them. Peach trees in full bloom are neither here nor there, because it is struck a note of seriousness quite our bloom are neither here nor there.

bloom are neither here nor there. Even when winter comes again, the college boy may find cause for cheer and cheering as he subscribes himself to Mr. Ziegfeld's attractive platform.

Talk about your Shakespeare festivals! On this rare occasion Juliet aneczed from her balcony and exclaimed, "Ah, Rummy!" while he responded, "Oh, Julep!" Altogether, this Shakespeare celebration had more humor than "Caliban"—It was even funnier than Louis Mann as Shakespeare in the "Friars' Frolic."

If there was nothing dazzling in the book and lyrics by George V. Hobart and Gene Buck, feet struck fire in a dance that was a credit to the electory and significant that this elaborate production makes its appeal as the most artistic "Follies" of Ziegfeld's spectacular series.

Bridge Jumper Saved From River.

dance that was a credit to the elec- Bridge Jumper Saved From River. trician. In fact, it was "features" that put the performance on its feet. The scenery and costumes made this latest edition of the "Follies" a glori-fied cabaret show. The music by Louis Hersch, Jerome Kern and David Stamper never rose above the familiar ragtime variety. To say, then,

quite fair about It.

that the "show" was "fair" is to be Keenan jump and went after him. Fel-quite fair about it.

Certainly the authors were unfair to that born comedian. Bert Williams.

"Fruit-a-tives" Made Him Feel As If Walking On Air

Orillia, Nov. 28th, 1914. "For over two years, I was troubled with Constipation, Drowsinees, Lack of Appetite and Hoodaches. One day I saw your sign which read 'Fruit-a-tives make you feel like walking on air. This appealed to me, so I decided to try a box. In a very short time, I began to feel better, and now I feel fine. I have a good appetite, relish everything I est, and the Hendaches are gone Frank Keenan, twenty-four years old, entirely. I recommend this pleasant

Timbel Brothers

A New Purchase of More Than 1.000

Women's & Misses' Dresses

Three of these models are illustrated, and there are many more equally attractive from which to select. Made of dainty materials in pretty styles, many being copies of higher priced models.



Dresses of flowered lawns, white lingerie and voiles, trimmed with organdie collars,

broidery, net, colored voiles, skirts trimmed with deep folds; others in striped voiles, sport dress effects, prettily trim-med with laces; all sizes from 14 to 20 misses' and 34 to 44 women's.

· Remnants of

Dress Goods

The half yearly event where we clean up our fine stocks of Dress Goods. Every remained and odd piece must be sold regardless of cost.

The finest fabrics of the season included, as well as every staple weave and color in Dress Goods, plenty of Navy Blues and Black in the collection.

GIMBEL Subway Stores, Lower Floor Semi-

This event, important to every woman, started yesterday with thousands of yards of Silks, Dress Goods, Wash Goods, and Other Yard Goods in various short lengths at prices far below regular. Also odd lots and broken sizes in other lines.

Remnants of

Stylish Silks

Great Semi-Annual Sale, rich in its offerings of best foreign and domestic silks, at savings up to half-Never have the GIMBEL Silk stocks shown to such splendid advantage as this season when the rashionable taffetas. Crope de Chines and other silks scarce elsewhere have been here in profusion. Thousands of Dress, Waist, Skirt and trimming lengths, prices by the yard, but sold by the piece. Crope de Chine in a variety of colors.

Black Silks, Taffetas, Faille, Bathing Suit Satin, Messaline and other favorites; remarkable rich variety

Fancy Silks, Printed effects, Foulards, Taffetas, cher plain silks, including Messaline, Poplin, Japanse Habutai and practically every wished-for shade, plenty of Navy Taffets, White and colored Cordu-

65c and 75c Silks 95c and \$1.25 Silks

78c yd 38c yd 75c and 85c Silks \$1.25 and \$2 Silks

58c yd 95c yd GIMBEL Subway Stores, Balcony,

Ranging from 2 to 6 yards, including Serges, Challis, Albatross, Plaids, Prunellas, Velours, Broad-cloths, Mohairs, Checks, Poplins, Suitings, Hen-riettas, Cuatings and scores of others. QIMBEL Subway Stores. Balcony Laces & Embroideries

38c to 50c

Dress Goods

25c yd.

50c to 65c

Dress Goods

35c yd.

Lining Remnants 3,000 yards to be sold at 16c a yard, Formerly 25c and 45c yd.

14 to 1/3 Below Regular Remnants of Lace Edges, Innertions. Beadings, Flouncings and Allovers in Valenciennes, Torchons, Ciunys, Oriental, Shadows and Fancy Laces, and almost every other kind in various widths, in lengths ranging from 15 to 3 yards, at 3c to \$1.50 per length. Remnants of Embroideries in 17 to 45 inch Flouncings, 22 inch Allovers, Beadings, Bandings, Edges and Insertions in lengths of 15 to 415 yards, at 5c to \$2 per length. GIMBEL Subway Stores, Balcony

These Remnants con-sist of Percalines, Sateens and a few Silk Mulle, ranging in black and dif-ferent colors, in plain stripes and floral designs. Women's Handkerchiefs Women's Linen Handkerchiels, "Seconds" and Odd Lots, plain and initials, regularly 1214c, 9c GIMBEL Subway Stores, Balcony at. each GIMBEL Subway Stores, Balcony

Ribbon Remnants

85c to \$1.50

Dress Goods

55c yd.

\$1.50 to \$2.50

Dress Goods

85c yd.

Lot No. 1-8 inches 12c Lot No. 3-514 16c GIMBEL Subway Stores, Balcony

Remnants Bleached and Muslins, yd.,

Store Your Furs Now-On GIMBEL Premises

Phone Madison

Square 8200

Est. 34

Piano Head Many Special Advantages Now for Summer Home Dwellers Eighth Floor

The Annual June Sale of Towels Turkish Towels-Huck Towels-Bath

Imported Ramie Linens

36 in. wide 28c a yd. 45 " " 38c "

All linen, a manufacturer's surplus stock, the summer's most popularfabric. Beautiful colorings.

Beautiful fine crispy voiles, ex-cellent designs, charming colors and beautiful weaves in allovers and bordered effects.

48c yd., reg. up to 75c Printed Chiffon

Sport Styles, 25c, 35c and 50c yd. Showing a most ex-tensive collection of smart, chic combina-tions and colorings, 27 and 36 inches wide. Imported and Domestic Novel-

ties, 75c yd. Reg. up to \$2.50 yd.

Beautiful, charming and most exquisite collections for colorings, Styles, waves and combinations inwoven, printed and embroidered in allover and bordered effects in voiles, crepes and organdies.

Waist, Dress, Skirt and Suit Lengths, at 38c and 68c yd.

Voiles and Woven

Crepes at 22c Yd.

charming designs and combinations, 88 ins. wide.

Beautiful printings,

Desirable lengths of the best selling fabrics of the season, showing a beautiful range of smart colorings, de-signs and weaves; regularly 48c to \$2 a yard. GIMBELS-Second Floor

Jewelry

That Appeals Now

At prices which utterly disregard the general advance in price made by all manufacturers.

Bracelet Watch, 15 jewel movement, in 20-year gold filled cases and expansion bracelets, plain cases, gilt and silver dials. \$10.50 15 jewel movements in 20-year gold-filled cases and expansion bracelets, engraved,

7 jewel Eigin move-ments in 20-year gold-filled case and expansion bracelets, gilt dials, \$16.25 Same style in 14K solid gold, \$27.50 Silver octagon watch

on gray strap of leather, silver dial, \$8.50 Luminous dial and hands, nickel watch on

Luminous dial and hand, silver watch on leather strap, very small size, Men's Strap wrist

watches, luminous hands and numerals, 15-jewel movements, silver cases, with unbreakable crystal, a new feature in watch for men, \$10 50 Same watch as above, but with nickel

For the little miss, a small metal watch on leather strap,
\$4.50 and \$7.75
Other wrist watches in gold filled, at \$15

14K Solid Gold, at leather strap, very To fine platinum small watch, \$7.50 and diamonds at \$450 \$22.50 GIMBELS-Main Floor

Silverware

Underpriced Some very special items, in Quadruple plate, on nickel silver

base. Cheese and Cracker
Dishes, with silver
tray and glass for
cheese, with silver
cover, at \$3, \$4.25

and \$5 and \$6. Bon Bon Backets, with handle, priced at \$2.

tea, sugar, creamer and spoon holder; white metal base; regularly \$16, at \$12. Sterling Silver Candle Sticks, very special, \$3 and \$3.50. GIMBELS-Main Floor

Ribbons

All silk moire taffeta ribbon, in a wide range of colors, excellent quality.

All silk plain colors and fancy ribbons suitable for fancy bags, table decorations, dress trimmings

5 to 614 inches wide, specially priced at 25c yd.

514 in. wide, 25c yd. 614 in. wide, 30c yd.

and millinery.

GIMBELS-Main Floor

Sheets at Record Low Prices in the face of unprecedented market conditions.

\$5.40 Turkish
Towels, elightly soiled,
\$3.95 dozen. Extra
heavy bleached, made
from heavy double
twisted yarns; exceptional offer; plain
white or near bless or white or neat blue or red borders; size 23x46. Big Heavy Double
Twist Yarn Initial
Turkish Towels,
24 x 48 inch, with 4inch initial, French
knot (Gothic style), in
blue with neat blue
striped borders and
hemmed ends; special,
50c each. Union L nen Hem-med Huck Towels, \$3 dosen; good generous size, with neat border effects and hemmed Big Heavy Turkish Bath Sheets, strong and absorbent; size 46x72 inch; sa e price.

85c and \$1.10 ea. Init al Turkish Bath Towels special size, 25x47 inch, with 254-nch French knot em-broidered initial, blue or pink; absolutely fast Our Own Importation Huck Towels, full color, special, 25c each

bleached, with neat floral and key border effects, size 21x38 Imported Direct from Belfast by GIMBELS, all linen glass, tea and pantry towels, heavy and inches, special sale price, \$6 dos. Heavy Full Bleached twilled Kit-chen Towels, very ab-sorbent and won't lint, hemmed and typed, sale price, \$3.50 dozen. closely woven borders; can be had in red or blue, sale price, \$3.50

Irish Check Glass Towels, very a b -sorbent in double Big Heavy Spongy Turkish Bath Sheets, exceptionally absorb-ent, made from clean, long yarns, size 50x72 inches, sale price, \$2. or single bar checks also Irish typed glass towels, hem-

Imported from Bel-fast, Striped Glass Towes, heavy and ab-sorbent; good, gener-cus sizes; hemmed, ready for use; sale price, \$1.95 dozen Hemmed Huck Towels, strong and ab-sorbent; a very good wearing quality; size 20x40 inches, \$1.95

> ends, special sale price. \$3 dozen Big Spongy Turkish Bath Towels, full bleached, made from good clean yarns, sizes 22x44, sale price, 15c

Al Linen and Ab sorbent Crash Towels, with nest red border effects, cut 36 inches and hemmed, special sale price, \$1.85 doz.

Irish Extra Heavy Crash Roller Towels, atrong and absorbent, cut 2½ yards and hem-med, special, 35c, 45c and 55c each.

Individual Huck Towels, special 75c doz.; full bleach, heavy and absorbent; size, 14 x 20. Bleached Huck Towels, doz., \$1.25. Heavy and absorbent, in plain white or neat red borders and hemmed ends; size 8x36 inches.

Irish Crash Towels, bleached plain white or neat red borders; cut 36 inches; special, 12 be each.

All Liften Bleached Hemsettched Huck Towels, made from pure flax yarns, with neat key and damask border effects, size 20 \$4.50 dozen.

heat Huck Towels, \$1.50 Dosen; an excep-tional offering and firmly woven, can be had with neat red borders or plain white, size 19 x 40, sale price, \$1.50 dozen.

S n o w White B'eached Turkish Bath Towels, close and firmly woven. neatly hemmed ends, size 23 x 48. price, \$2.75

"La Blouse Ninon,"



Fashioned of tucked organdie and daintily ruffled with narrow picot-edged ruffles, joined with hemstitching. Tea-rose pink.

The same model may be had in Voile, in rose, Copenhagen, maize or flesh. \$2.

Organdie Blouses in two new models, one trimmed with embroidered collar, cuffs and front, and little inserted patch-pockets. The other model is of tucked organdie with scal-loped collar, cuffs and front embroidered in colored dots, at \$2.

Organdic of very diaphanous quality fashions another model, with embroidered collar, cuffs and vestee. \$2.95.

Tailored Blouses, \$1 to \$1.50

Tucked lawn fash-ions two smart models, one has 14 inch tucks, the other has 1 inch tucks, at \$1.

Riding or Sports Shirts of cross-barred madras, strictly man-tailored cuffs, pockets and collar. \$1.25. Cross-barred Voile Blouses, or plain voile, colored striped madras and dimity blouses in tailored models, at \$1.50.

Women's Skirts

GIMBELS-Third Floor

White Imported Cordaline or Pique Skirts,
semi-circular model,
shirred back, detachable belt; half

Awning Striped Sea
Island Crepe Skirts,
4 inch detachable
belt, patch pockets;
blue and white, rose moon slash pockets, \$2.95

GIMBELS - Mein and Third Ploors

A BIG \$1 SALE OF

Desirable House Dresses

One-piece Tailored, Adjustable

For the woman who does her own housework, or for the woman who wishes those in her service to look neat and well-groomed these dresses are a real find.

Smartly cut, and accurately finished, they may be adjusted, to wear with either side of the double panel front-panel out, thus giving double service. Sizes 32 to 46.

Fashioned of the best quality percales in checks, narrow or wide stripes. Black and white, blue and white, gray and white or pink and white. Also all white models. Roll collars, or collarless with round, square or V shaped neck, ½, ¾, or full length sleeves. No buttons, no hooks—"Snap

and It's On." A Most Unusual Opportunity!

Semi-Annual Clearance of Part Rolls and Cut Lengths of Carpets

An event looked forward to by our customers, who are familiar with the exceptional values offered in these Semi-annual clearance sales.

At the end of the season when our carpet business has been greatest in the history of GIMBEL BROTHERS, notwithstanding the prevailing high prices we offer these exceptional bargains.

Wilton Velvets, Ax-) minsters, Body Brussels and Royal Wilton Carpets, regularly from \$2.10 to \$4 per

Velvets and Azmin-sters regularly \$1.50 per yard, at 75c per Tapestry Brussels from 85c to \$1.20 per

yard, at \$1 per yard. | yard, at 50c per yard. A considerable number of carpet rugs made up fron the finest quality of Royal Wilton carpets, with borders to match at half price. We quote a few of the sizes to show the exceptional values offered in these goods:

11.0x9.0; reg. \$60, \$30 | 11.0x6.9; reg. \$52, \$26 11.3x9.0; reg. \$78, \$39 | 9.0x6.0; reg. \$45, \$22.50 11.0x10.6; reg. \$80, \$40 | 8.9x5.3; reg. \$37, \$18.50 We would suggest bring size of

rooms with you. GIMBELS-Sixth Floor Annual Vacation-Time Sale of

the Famous Wardrobe Trunks Special Model at \$19

Worth, Easily, \$25 Regular height, 45 inches, with six arms and hangers and five large drawers. This is only one of the generous offers we are making at a time when prices are soaring skyward, and every manufacturer, save the Innovation People, have increased the price of their manu-

Here are a few prices from a floor literally bristling with values: IN NOVATION | IN NOVATION standard \$75 Wardrobe standard \$30 Wardrobe Trunks, \$25 Trunks Trunks,

INNOVATION Standard \$35 and \$29 \$37.50 Wardrobe Trunks, now. INNOVATION | INNOVATION standard \$55 standard \$95 Wardrobe Wardrobe

Trunks, \$40 Trunks, now Trunks, \$70 These GIMBEL **Dress and Steamer Trunks** The best trunk value in the city. All fibre-covered, full-riveted, linen-lined, ex-

tra tray in Dress Trunks. Choice \$10 of sizes—32 to 40.
GIMBELS in Greater New York are the only authorized agents for

these famous makes. GIMBELS Fifth and Main Floors